

## Terms & Conditions of the 'Saal Bhar Free Fuel' Offer

1. Participation in this offer implies acceptance of the following Terms and Conditions.
2. Entry to this offer shall be treated as void wherever such offers are prohibited under local laws.
3. The participation in this offer is voluntary and by entering this offer, you agree that the information provided by you may be used by Indian Oil Corporation Ltd. for the administration of the draw or to carry out research about this offer or communicate future promotions to you.
4. This offer is open to Indian Citizens who are major only as on 29th June 2009, residing in India only.
5. Employees of Indian Oil Corporation Ltd. and their families, IndianOil Dealers and Distributors, employees of Advertising Agencies of Indian Oil Corporation Ltd., other Channel partners/Service providers/Event managers etc. associated with this offer, shall not be eligible to take part.
6. Offer commences on 29th June 2009. Offer is valid for purchases made on 29th June 2009 onwards up to 30th September 2009. Any entries received after midnight on the 30th September 2009 shall not be considered.
7. Only those customers, who purchase Rs. 500 or above worth branded fuels *XTRAPREMIUM* or *XTRAMILE* or Autogas, at any IndianOil /IBP/ Assam Oil Division retail outlets, are eligible to participate in this offer.
8. To participate in this offer a customer has to purchase branded fuel *XTRAPREMIUM* or *XTRAMILE* or Autogas worth Rs 500 or more and SMS 'IOC Bill No.' to the short code 53636. The 'Bill No.' is the number of the 'bill of purchase' issued by the fuel retail outlet for the purchase of *XTRAPREMIUM* or *XTRAMILE* or Autogas worth Rs 500 or more.  
**For Eg:** If the bill no is 2345 the customer has to SMS, IOC 2345 to the number 53636. If the bill no is 6 the customer has to SMS, IOC 6 to 53636. The space between IOC and the bill number has to be maintained if not an error message will be received by the customer.
9. The participation in this offer is only through the SMS process described above. The SMS facility is available through all major service providers. However, if the customer is unable to send the SMS for whatever reason, Indian Oil Corporation Ltd. shall not be responsible for him/her not being able to participate in this offer.
10. Entries complete in all respect shall only be accepted. Proof of sending will not be accepted as proof of delivery. Indian Oil Corporation Ltd. shall not be responsible for entries delayed, incomplete or lost due to any technical reasons or otherwise whatsoever.
11. The SMS rates as applicable for the particular service provider shall be charged for the SMS being sent to take part in this offer.
12. A customer can make multiple SMS entries for repeat purchases, however each SMS should have the bill number pertaining to that specific purchase.
13. The prizewinners would be decided based a random process defined by Indian Oil Corporation Ltd. and the list of winners would be hosted on the IndianOil website, [www.iocl.com](http://www.iocl.com), for a period of one month from the date of hosting.
14. The prizes offered are
  - 1st Prize - Branded Fuel worth Rs. 25,000/- – 50 Nos.

- 2nd Prize - Branded Fuel worth Rs. 15,000/- – 50 Nos.
  - 3rd Prize - Branded Fuel worth Rs. 5,000/- – 50 Nos.
  - 4th Prize - Branded Fuel worth Rs. 1000/- – 1000 Nos.
15. The customer is required to submit the original Cash/Credit memo of the purchase based on which (Bill No.) the customer has entered the offer for claiming the prize, if any, won by him/her. Loss/mutilation of the original Cash/Credit memo shall disqualify the customer. No photocopies/duplicate of cash/credit memos shall be accepted. Only original receipt shall be accepted for claiming the prizes.
  16. The validity for redemption of the fuel prize would be up to 31st March 2011 i.e. more than a year (Saal Bhar Free Fuel). The fuel prize can be redeemed only for free branded fuels, XTRAPREMIUM or XTRAMILE or Autogas. The winner must avail the free branded fuel won, before this date (31st March 2011), failing which the balance value of the prize stands forfeited thereafter. The modalities for availing the fuel will be intimated to the winners by our local offices. The winners are required to strictly adhere to the procedure for claiming/redemption and no deviation shall be accepted.
  17. The winner's identity would be established through telephone calls made to them over their mobile phone numbers. In case the mobile number has been changed/terminated/blocked/out of reach etc. Indian Oil Corporation Ltd. shall not be responsible for not being able to communicate/handover prizes to the winners.
  18. All statutory levies including taxes, duties, octroi etc., applicable on the prizes would have to be borne by the prizewinners.
  19. Indian Oil Corporation Ltd. reserves the right to withdraw and/or alter any of the terms and conditions of this offer at any time without prior notice or to replace, wholly or in part, this scheme by another scheme, whether similar to this or not, or to withdraw it altogether. No correspondence would be entertained on this account.
  20. No queries/ clarifications/ suggestions/ communication etc. shall be entertained on operation/selection process, which would be entirely the discretion of Indian Oil Corporation Ltd.
  21. If a prize is declined, disqualified or if a winner forfeits the prize under these terms and conditions, then Indian Oil Corporation Ltd. shall have absolute discretion to decide the utility of unclaimed prize money if any.
  22. The prizes of this offer cannot be exchanged/ sold for cash. The prizes are as stated and there are no alternate prizes or cash substitutes. This offer cannot be used in conjunction with any other offer.
  23. Indian Oil Corporation Ltd., or any of the other agencies involved in this promotion, shall not be liable for any loss or damage whatsoever that may be suffered as a result of participating in the offer or enjoying the prizes or any other matter relating to this offer.
  24. Indian Oil Corporation Ltd. reserves the right to audit all claims/winning entries to ensure that the Terms and Conditions of this offer have been met and to seek additional information regarding any and all claims and supporting documents.
  25. The submission of false, incorrect, misleading or fraudulent documentation/ information may result in disqualification from this offer and from future IndianOil offers. Misrepresentation,

submission of false, misleading or fraudulent information/ documentation may result in the claimant being subject to civil or criminal liability.

26. No correspondence, whatsoever shall be entertained by Indian Oil Corporation Ltd., on this offer.
27. Each offer rule, given above, shall be severable from each of the other rules, and if any rule is found to be void, invalid, or unenforceable for any reason, the remaining rules shall remain in full force and effect.
28. The decisions of Indian Oil Corporation Ltd., regarding this offer, is final and binding and is non-contestable.
29. All disputes are subject to the exclusive jurisdiction of the courts of Mumbai only.