

Marketing

- Dominant market share in petroleum products
- BS – IV compliant petrol & diesel launched in 13 cities
- Retail sales in petrol registered 14% growth in 2009-10
- Retail sales in diesel registered 9.2% growth in 2009-10
- Sold 67.95 million tonnes of petroleum products during 2009-10
- Exports of 4.49 million tonnes of petroleum products during 2009-10
- 35,600 sales points.
- 140 bulk storage terminals and depots
- 98 aviation fuel stations
- 88 Indane (LPGas) bottling plants
- 7,593 bulk consumer pumps
- Widest network of 18,643 petrol & diesel stations
- 2947 Kisan Seva Kendras in rural markets
- Rajiv Gandhi Grameen LPG Vitarak scheme launched to offer LPG in rural markets
- 56.8 million Indane households
- 273 Auto LPG Dispensing Stations
- World-class **SERVO** lubricants launched in Qatar
- 5,095 Indane distributors
- Lubricants exports record growth of 34%
- ISO-9002 certified Aviation Service commands almost 63% market share
- **XTRA** PREMIUM market share pegged at 56%
- New **XTRA** POWER Easy Fuel card launched as a pre-paid gift card
- **XTRA** MILE market share pegged at 63%